

Dated – 24.01.2025

**BSE LIMITED**

Corporate Relations Department  
Phiroze Jeejeebhoy Towers  
Dalal Street, Fort  
Mumbai-400001  
Scrip code: 543264

**NATIONAL STOCK EXCHANGE OF INDIA LIMITED**

Listing Department  
Exchange Plaza, 5<sup>th</sup> Floor, Plot no. C/1  
G Block, Bandra Kurla Complex, Bandra (E)  
Mumbai-400051  
Scrip Code: NURECA

**Subject: Press Release**

Dear Sir,

Please find attached herewith Press Release titled “Nureca Limited reports 18.28% growth for Q3 FY25, Releases Strategic Plan for FY26”

This is for your information and record please.

Thanking You,

Yours Sincerely,

For Nureca Limited

(Chetna Anand)

Company Secretary & Compliance Officer

**NURECA LIMITED**

Correspondence Office : SCO 6-7-8, 1st Floor, Madhya Marg, Sector 9-D, Chandigarh 160009  
Registered Office : 101 Office Number, Udyog Bhavan, 1st Floor, Sonawala Lane, Goregaon East,  
Mumbai City Maharashtra - 400063

Phone No. +91-172-5292900 CIN L24304MH2016PLC320868

## Press Release

### Nureca Limited reports 18.28% growth for Q3 FY25, Releases Strategic Plan for FY26

Nureca Limited, a leading player in the home healthcare and wellness industry, today announced its financial results for the third quarter and nine months ended December 31, 2024.

#### Key Highlights:

##### **Strong Financial Performance - 18.28% growth in sales**

Sales revenue jumped by 18.28 % from ₹ 22.37 cr in Q3 FY 23-24 to ₹26.46 cr in Q3 FY 24-25

##### **Short-Term Strategic Plan for business growth for FY 25 & 26**

Nureca aims to drive revenue growth exponentially, by launching new categories, expanding its product range, and strengthening partnerships with quick-commerce platforms Zepto & Blinkit to enhance product availability and customer satisfaction. The company plans to replicate its success at Flipkart with Amazon and other e-commerce platforms while expanding offline into 500+ cities through a robust distributor network. It is also focusing on emerging channels such as exports and corporate sales, supported by a team of experts. On the profitability front, Nureca is committed to improving EBITDA through operational efficiencies and cost optimization, introducing 27 new SKUs, and entering four new categories with optimized costs. Leveraging AI and data analytics, the company aims to enhance efficiency and reduce operational costs further.

##### **Key Managerial Personnel Appointment**

Ms. Nishu Kansal appointed as Company Secretary and Compliance Officer, effective February 1, 2025.

I would like to take this opportunity to express my gratitude to our shareholders for their continued confidence in Nureca. We are excited about the opportunities that lie ahead and are committed to delivering strong results in the coming quarters.

##### **Saurabh Goyal**

Chairman and Managing Director  
Nureca Limited

##### **For further information, please contact:**

Nureca Limited | Investor Relations

Investor@nureca.com

www.nureca.com

#### NURECA LIMITED

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